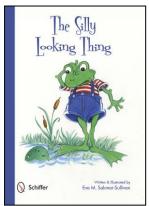


Media Contact: Stacey McNutt Marketing and Public Relations Schiffer Publishing Ltd, Atglen PA (610)593-1777 staceym@schifferbooks.com

For Immediate Release | July 2012

"The Silly Looking Thing"

Follow this delightful story of a little frog that learns about tolerance and discovers a friend along the way! "The Silly Looking Thing" teaches the importance of looking past differences when making friends and also includes information about a frog's life - from tadpole to frog.



Atglen P.A. —"I don't want to be your friend because I don't like the way you look!" That's not a very nice thought! Unfortunately, many children have either had that thought about someone else or have been the recipient of that kind of thinking. It could have been that they were perceived as not as attractive, or of a different color, or because of a handicap. The list is endless. In this story, Itsy-Bitsy Boy Frog discovers that just because someone looks a little different than you, doesn't mean you can't be friends – or at least give the friendship a chance. You just might be surprised or shocked at what you find out! Little frog was!

Eva is an author/illustrator whose main goal is to entertain and bring joy to children. She would also like to help them gain self-knowledge and an appreciation for the environment. Eva enjoys keeping and raising exotic frogs and amphibians.

Schiffer Publishing, Ltd. has been an independent, family owned and operated specialty publisher for 36 years and is located in Southeastern Pennsylvania on the Schiffer Book Farm. Already known for publishing high quality Antique, Arts, Architecture, Lifestyle, and Military History books, as well as a successful line of ghost books, Schiffer is now adding to its significant repertoire by greatly expanding its children's division. What makes this expansion unique is that, unlike other children's book leaders, Schiffer's goal is to produce books which exemplify high character, excellent social skills and acceptance of differences. It is Schiffer's hope that their publications can then be utilized by parents and teachers alike to help children establish healthy character habits early on in their development. Habits which will stay with them for the rest of their lives.

If you would have an interest in reviewing these or any other Schiffer titles please feel free to contact the Schiffer Marketing Department at marketing@schifferbooks.com. Schiffer Publishing is extremely proud of every book they publish and are eager for everyone to "experience the Schiffer difference". Visit Schiffer online at www.schifferbooks.com. This title and over 4,500 Schiffer titles can be purchased at www.schifferbooks.com, your local bookseller, and numerous online retailers.

Book Details

ISBN: 978-0-7643-4144-1

Size: 7 x 10

Illustrations: 33 color images

Page Count: 40 Hard Cover Price: \$16.99